

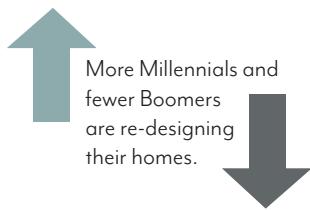
KITCHENS

by *Countryside*

Kitchen and Bath Design Trends for 2022

The National Kitchen + Bath Association (NKBA) surveyed designers, showrooms, dealers, specialists, manufacturers, kitchen and bath remodelers/contractors, and architects to discover their expert predictions for kitchen and bath trends for 2022 and the next three years.

Interesting New Trend Findings This Year



More Millennials and fewer Boomers are re-designing their homes.

Organic/natural designs are more popular



Warmer hues and more wood tones are on the rise

Fixtures with less shine — more matte and brushed finishes featured



The Growing Millennial Clientele is Seeking ...

In the Kitchen

- » Flex space for work
- » Touchless fixtures
- » Easy-to-clean surfaces
- » Outdoor living areas
- » LED lighting
- » Recycling storage
- » App-controlled appliances
- » Voice-activated lighting

In the Bathroom

- » Large showers
- » Tub removal to accommodate more storage/dressing areas
- » Energy and water efficiency
- » Connected products such as water temperature controls, entertainment, and communication



Multi-Functional Spaces

Homeowners are looking for spaces that can be used in more than one way. For example, in the kitchen we will see large islands that can function as dining tables, work-from-home stations, and homework areas. In the bathroom, vanities and medicine cabinets with outlets for charging mobile devices will be desired.



2022 Trends Take Inspiration From Nature

Organic, natural themes will be evident throughout kitchen and bathroom designs in the next few years. There will be an increase in requests for natural light with large, energy-efficient windows, as well as outdoor living areas outside of the kitchen.

To complement the natural design, we will move away from white and gray as the primary color concepts for both kitchens and baths. Warmer hues, nature-inspired colors, and lighter wood grains will be more prominent. The top accent colors for both kitchens and bathrooms will be green, blue, gold, and other metallics. Fixtures will have matte and brushed finishes in black, stainless, nickel, and pewter.

Kitchen Trends for 2022



Top Emerging Kitchen Trends for the Next Three Years

- » Technology for customizable solutions
- » More color, wood tones, warm colors
- » Simple, clean, modern, contemporary styles
- » Increased storage
- » Easy to clean flooring
- » Large, multi-functional islands
- » 100% LED lighting
- » Separate storage for recycling

Kitchen Styles & Colors

Homeowners are looking for spaces that can be used in more than one way. For example, in the kitchen we will see large islands that can function as dining tables, work-from-home stations, and homework areas. In the bathroom, vanities and medicine cabinets with outlets for charging mobile devices will be desired.

BOLD ACCENTS

The most popular places to add bold accent colors will be backsplashes, cabinets, wall paint, and artwork.



Photo by David Livingston/NKBA

Kitchen Tech

Respondents to the NKBA survey reveal that homeowners are most excited about connection to kitchen components with smartphone apps, mobile devices, and voice controls. Other kitchen technologies that are generating buzz are touchless faucets, LED lighting, smart appliances, and charging stations.



Photo courtesy of Samsung

MOST POPULAR KITCHEN TECH REQUESTS

1. Dedicated areas for mobile device, laptop charging and viewing
2. Steam cooking/air frying tech integrated into ovens
3. Mobile apps to control appliances
4. Emergency power sources for refrigerators
5. Motion sensor faucets

Kitchen Innovation

The NKBA surveyees report that they would most like to see innovation in cabinets, integrated technology solutions, vents/hoods, and appliances.



DESIRED INNOVATIONS

Cabinets

- » New styles, colors, designs
- » Versatility
- » Functional design
- » Integrated options
- » Ease of installation

Technology

- » Appliances
- » Ease of installation
- » Versatility
- » Faucets
- » Integrated options

Vents/Hoods

- » New styles, colors, designs
- » Quiet
- » More sizes, heights, widths, shapes
- » Versatility
- » Integrated options

Appliances

- » Technology solutions
- » Doors/drawers
- » Better quality
- » New styles, colors, designs
- » Integrated options

30% of all **KITCHEN PROJECTS** include integrated **TECHNOLOGY FEATURES.**

Specific Kitchen Trends for the Next Three Years.



Photo by Rebekah Neman/Vetki/NKBA

Countertops/Backsplashes

Trends indicate that quartz will take the lead as the most requested countertop material. This is likely influenced by an ongoing desire (generated by COVID) to ensure our kitchens are easily cleaned and that surfaces are sanitary. Light-colored kitchen countertops will be popular, coupled with islands that have different colored countertops. Backsplashes will feature long subway or slab styles to reduce grout lines.



Cabinets & Storage

Light-colored, painted wood and full wood grain cabinets will be popular in the coming years. As with the countertops, cabinet colors on islands may complement, rather than match the rest. Walk-in pantries will be a high priority for kitchen storage.



Photo by Elizabeth Peinotti/Haynes/NKBA

Sinks & Faucets

Sinks with built-in features such as drying racks, cutting boards, produce strainers, and apron sinks will be on trend in white or stainless/nickel finish. Motion control and touchless faucets will be preferred, in black, stainless, or pewter with a matte or brushed finish.

Specific Kitchen Trends for the Next Three Years, cont.



Photo courtesy of Versaplank

Flooring

Luxury vinyl wood plank floors look like hardwood but are much less expensive. They are waterproof, easy to install, and incredibly easy to clean. Vinyl plank, hardwood, and engineered wood floors will be the main flooring choices of homeowners through 2024.



Lighting

Under-cabinet lighting, recessed lights, and pendant lights with apps or voice controls for adjustable light levels will be in demand over the next three years.



Photo by Adam Moecher/NKBA

Popular Kitchen Options

- » Flush, fully-integrated or built-in refrigerators with stainless steel finish
- » Convection ovens combined with built-in microwave and gas or induction cooktop
- » Venting hoods as a focal point with stainless steel or wood finish
- » Large windows and French doors to connect kitchen with outdoors

Bathroom Trends for 2022

Top Emerging Bathroom Trends for the Next Three Years

- » Curbless showers & larger showers
- » More color
- » Large format tile
- » Minimalism/simple design
- » Functional design for aging in place
- » Smart technology
- » Floating vanities
- » Smart toilets & bidets



Bathroom Tech

Designers predict that the most prominent bathroom tech solutions will be smart thermostat control for flooring and shower, internet-connected bathroom scales and mirrors, mobile apps to start the shower and heat the bathroom, integrated speakers, and automatic venting.



MOST POPULAR BATHROOM TECH REQUESTS

1. Heated floors
2. Temperature controls
3. Integrations with apps
4. Touch screen shower/tub
5. Lighting

Bathroom Innovation

The NKBA surveyees report that they would most like to see innovation in integrated technology solutions, versatility, and shower surrounds.



DESIRED INNOVATIONS

Showers

- » Materials
- » Shower surround
- » New styles/colors/designs
- » Affordable prices
- » Hardware/Accessories

Vanities

- » New styles/colors/designs
- » Integrated options
- » Technology solutions
- » Size/height/width/shape
- » Versatility



Technology

- » Shower & temp controls
- » Lighting/LED
- » Versatility
- » Heating/cooling options
- » Ease of use



Prominent Bathroom Design Features

The next three years will show more homeowners removing bathtubs to increase the size of their showers, taking down walls to increase the primary bathroom footprint, and connecting the bath to the closet or dressing area.

Bathroom Styles & Colors

Organic/natural influences and contemporary styles will be prominent in bathroom styles over the next three years. Emerging bathroom colors include neutral whites with greens and blues for accents, similar to kitchens.

BOLD ACCENTS

The top areas for bold colors are walls, artwork, cabinet and vanity faces, and other vertical surfaces.



In designing new spaces, homeowners are looking for

**CLEANLINESS,
SUSTAINABLE
DESIGN,**

and spaces that allow

AGING IN PLACE.



Sustainability Features

Millennials are driving the sustainability trends with 100% LED lighting, EPA WaterSense fixtures, increased natural lighting via high performance windows and doors, alternative energy water heaters, and VOC-free paints and stains.

REPLACING FAUCETS AND AERATORS



Specific Bathroom Trends for the Next Three Years.



Bathroom Sinks & Faucets

Undermount sinks in white are predicted to reign in the bathroom market. Touchless faucets in matte or brushed black or nickel will be the most popular.



Bathtub & Shower Options

The trend continues to move away from small tile patterns surrounding the tub or shower. Large tile, slab, and subway tile will be featured in the bathing area. The movement toward large showers will continue, but over half of homeowners are predicted to keep separate bathtubs. Large, two-person showers with shower seats, handheld shower heads, rain showerheads, and zero-clearance entry will dominate the shower trends. Freestanding and soaking tubs of composite, porcelain, or cast iron will be the most popular among those who choose to keep a tub in the bathroom.



Vanity Countertops & Cabinets

Lighter shades of quartz will be the most desired vanity countertop material. Respondents to the survey predict that vanity tops will be lighter than cabinet colors. Cabinets will tend to be either painted wood or wood grain. Floating and free-standing vanities will be more prevalent than built-in or open shelving.



Storage & Mirrors

Homeowners are seeking storage space for linens and vanities and medicine chests with integrated electrical outlets to replace primary wall outlets. Backlit mirrors and connected mirrors with internet access will be more mainstream.



Bathroom Flooring

Heated ceramic and porcelain tile will be the predominant flooring choice of homeowners over the next three years.



Bathroom Lighting

Lighting in mirrors, shower lighting, and recessed lights will be prevalent. Dimmer switches that are voice activated or connected to mobile apps will challenge traditional dimmers.



Toilets, Venting, Sustainability

Smart toilets, low-water flow toilets, and small bidet toilet seats are expected to continue to be popular. Humidity exhaust fans with steam-sensors and energy-efficient exhaust fans are also going to continue to trend. For sustainability and safety, look for LED light bulbs, grab bars, enlarged windows for natural light, and low-flow sink faucets.

Top Emerging Bathroom Trends for the Next Three Years

Overall, the trends in kitchen and bathroom remodeling are being influenced by an influx of Millennial homeowners who are leading the increase in organic/natural designs with flexibility, integrated technology, and a focus on sustainability. Expect the Millennial influence to continue as their disposable income increases and they can afford more renovations to their homes.

Considering a kitchen or bath remodel in 2022?

Call the designers of Kitchens by Countryside at 585.349.8100. We are NKBA members and are uniquely qualified to help you create a kitchen or bathroom that is functional and looks amazing. We look forward to working with you this year!

KITCHENS *by Countryside*



The National Kitchen + Bath Association (NKBA) is a non-profit trade group that promotes professionalism in the kitchen and bath industry. It was established in 1963 as a network of kitchen dealers and has evolved into a premier association of kitchen and bath design professionals. This trends report included observations from a group comprised of 57% designers and 43% showrooms, dealers, specialists, remodelers, manufacturers, contractors, and architects. 92% of respondents are from the US, and 8% are from Canada. 68% are NKBA members. The average age of respondents is 48 years old. 75% identify as female, and 25% identify as male. The majority of participants designed 15+ kitchens and 15+ bathrooms in the past year.